

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

1ST SEMESTER 2022/2023 ACADEMIC YEAR

FOURTH YEAR EXAMINATION FOR THE DEGREE
OF BACHELOR OF AGRICULTURAL EDUCATION AND
EXTENSION

AGBM 430: AGRI-BUSINESS MANAGEMENT I

STREAM: AGED

TIME: 2 HRS

DAY: TUESDAY {8.30-10.30 AM}

DATE:20/12/22

THIS QUESTION PAPER CONSISTS OF THREE (3) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



INSTRUCTIONS**Answer question one and any other two questions****QUESTION ONE: (30 marks)**

- a) Many of the organizations involved in the food sector have successfully integrated forward or backward in the food system. Using an illustration, discuss some of the goals that have been achieved with the strategies. **(10 marks)**
- b) Management is the process of reaching organizational goals by working with and through people and other organizational resources. Discuss this statement outlining the importance and role of sound management of an organization. **(10 marks)**
- c) What are three significant trends facing food retailers in Kenya? How have these impacted the food retailing industry? **(10 marks)**

QUESTION TWO: (20 marks)

- a) Define management in your own words. What are the differences in the four tasks of management and the four functions of an agribusiness? **(10 marks)**
- b) Today's agribusiness environment has become very competitive and complex. Discuss some of the dynamics that are transforming agri-food into a dynamic and complex arena **(10 marks)**

QUESTION THREE: (20 marks)

- a) An agribusiness is a social institution whose existence is dependent upon its mutual relationship between various agribusiness firms and various interest groups. This begins by acknowledging the roles played by various stakeholders. Elucidate. **(10 marks)**
- b) Agribusiness firms are always in a fluid state because they are continually changing. Identify and discuss key principles that are useful in developing an effective organizational structure within agribusiness firms. **(10 Marks)**



QUESTION FOUR: (20 marks)

- a) Urban food insecurity has increased since the Covid-19 pandemic and made even worse with the current global food and economic crisis including the war in Ukraine. How have these problems disrupted the agri-food supply chains? **(10 marks)**
- b) “Do you think that certain aspects of agribusiness activities are out of control? If so, identify some of the agribusiness activities and describe reasons why control systems are important to these activities. **(10 Marks)**

QUESTION FIVE: (20 marks)

- a) Agribusiness firms are always in a fluid state because they are continually changing. Identify and discuss key principles that are useful in developing an effective organizational structure within agribusiness firms. **(10 Marks)**
- b) How is Henri Fayol’s theory of management applicable to today’s agribusinesses? **(10 Marks)**

