

LAIKIPIA



UNIVERSITY

UNIVERSITY EXAMINATIONS

2ND SEMESTER 2023/2024 ACADEMIC YEAR

**EXAMINATION FOR MASTERS OF BUSINESS
ADMINISTRATION**

MBAD 706: GRANT PROPOSAL WRITING

STREAM: MBA

TIME: 3 HRS

DAY: MONDAY [12.30-3.30 P.M]

DATE: 25/03/2024

THIS QUESTION PAPER CONSISTS OF TWO (2) PAGES

PLEASE DO NOT OPEN UNTIL THE INVIGILATOR SAYS SO.



Instructions:

1. Answer Question **ONE** and any other **TWO** questions.
2. Question **ONE** is compulsory carries **30 marks** and all other questions carry **15 marks** each.
3. Ensure your handwriting is neat and legible.

QUESTION 1

a) During this semester, you responded to a call for internal grants that was advertised by the Directorate of Research, Human Rights and Gender at Laikipia University. On the basis of the proposal that you submitted for funding, answer the following questions.

- i) What is the topic of your research grant proposal? **(2 Marks)**
- ii) Indicate **TWO** research questions that you intend to investigate. **(4 Marks)**
- iii) Briefly explain your research problem in about 50 words. **(10 Marks)**
- iv) Explain the methodology you intend to use in solving your research problem. **(8 Marks)**
- v) What is the approximate figure for your estimated budget for the research grant? **(1 Mark)**

b) Highlight **FIVE** reasons that cause rejection of a grant research proposal. **(5 Marks)**

QUESTION 2

Patil (2017) in his article on, “how to plan and write a budget for research grant proposal”, articulated various sections of a project budget. Explain these sections of the research project budget. **(15 Marks)**

QUESTION 3

Explain the **TEN** tips for research grant writing as is provided by Chan and Hart (2023). **(15 marks)**

QUESTION 4

(a) What are the **FIVE** key areas that grant proposal reviewers look at when determining the success of a research grant proposal? **(10 Marks)**

(b) Distinguish between direct costs and indirect costs in a grant research proposal budget. **(5 marks)**

QUESTION 5

Chung and Shauver (2008) in their paper on, “fundamental principles of writing a successful grant proposal” present the key elements to a successful grant proposal. Articulate these key elements. **(15 Marks)**

